



And you thought you had travelled
and seen all that there is to life.



The new Tata Sierra is back to change all that.

For those old enough to remember Tata Sierra's "takes the rough with the smooth". And for those of the younger generation who are seeking to strike out on their own. Take the untrodden path. Beat the city blues on weekends.

Tata Sierra is back in a brand new SUV, packed with the power and performance you need on different kinds of terrain. And a host of new features such as ADAS 2, blue-tooth navigation, digital connectivity and infotainment and the like.

The new Tata Sierra still takes the rough with the smooth. But just as no two journeys are ever the same, this new Tata Sierra is a class apart.

- 1.5 litre capacity Tata Revotron or Tata Kryojet engine of 106 PS
- 145-280Nm torque @ 2100rpm
- 6-speed MT and AT transmission

Visit tatamotors.com for more details.

TATA MOTORS
Keep journeying ahead

Festive times are made for Tata Motors cars.

All those journeys to the mall for festive season shopping.

And ample cabin and boot space to stow them away.

All those trips to organize home decorations for the holidays.

Not to mention more drives to buy sweets and gifts for relatives and friends.

And let's not forget all the visits to relatives' and friends' homes to greet them.

Crisscrossing the city, but always without complaint.

What about all the space in our cars to accommodate big family journeys.

The meetings and the greetings.

When you think you're done with one festival, another comes along.

Remember this is India.

And just in case you've had enough of all the festivities and the partying, there's always the open road.

The highway to someplace in your mind.