



When the wait seems an eternity,
they tell you patience is a virtue.

Ever wondered why time drags on, when
the wait isn't a particularly pleasant one?
And why it rushes past when we're
engaged in something enjoyable?

It's just one of the many tricks that time
plays on us.

But we can learn to manage time better.
Make the best use of it, never waste a
moment, that sort of thing.

In India, it's not the time itself but what
we do with it that matters. Over our entire
lifetime.

With an exquisite range of fine timepieces
from Titan, India's leading watchmaker to
help you, you will find that time is always
on your side.

Next time someone asks you, "Been
waiting long?" tell them as long as your
patience allows you.

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In the race against time,
rush-hour gets a whole new meaning.

Just when we're in a hurry to get somewhere, we're caught in a traffic snarl and time itself seems to stop. And they still call it rush-hour.

Well, it's just one of the conundrums about time we will never fully understand.

But we can learn to use our time well. Make the best use of it, never waste a moment, and even lavish it on ourselves.

In India, it isn't time itself that matters, but what we do with it.

With an exquisite range of fine timepieces from Titan, India's leading watchmaker, you'll be in the driver's seat. Rush hour, or not.

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The distance travelled is often a
question of time: how much longer?



It's a question we've all asked on long
journeys, as children. How much longer?
When will we get there? As if distance isn't
measured in kilometres, but in hours and
minutes.

Just one of the many mysteries about
time, we're always trying to comprehend.

What if we learnt to manage time better?
Make the most of it, never waste a
moment, and that sort of thing.

In India, it isn't time itself that matters,
but what we do with it.

With an exquisite range of fine timepieces
from Titan, India's leading watchmaker,
using your time well is a breeze. No
matter how far from your destination you
are.

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What long time, no see means
in the maddening rush of busybodies.

Every time we run into an old acquaintance or friend we haven't seen in years, we remark at the extraordinariness of it. A chance to catch-up on lost time.

But do we really think years can be compressed into an hour?

Just one of the many tricks time plays on us.

Perhaps we can learn to make time for others. Take time out for friends and people we care about.

In India, it isn't time itself, but what we do with it that matters.

With an exquisite range of fine timepieces from Titan, India's leading watchmaker, you'll always be in step with time. And making time for those you care about.


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Time flies. As if you didn't
know it already.

It's always so much to do, so little time.
We lead such busy lives, that can we ever
catch up with time?

Talking about flying, if you're flying east
to where we are in India, or beyond, you
actually gain time. Isn't that fascinating?

Of course, we can learn to manage our
time better. Make the best use of it, never
waste a moment and things of the kind.

In India, it isn't time itself, but what we do
with it that matters.

With an exquisite range of fine timepieces
from Titan, India's leading watchmaker,
you'll find you are master of your own
time. Whether you are flying or not.

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Sometimes, time affords us luxury,
that has nothing to do with money.

Like having more time on our hands.

Leisure time to do what we enjoy most, or perhaps do nothing at all. Such a luxury, right?

Just one of the many conundrums about time.

We can learn to manage our time better. Make time for leisure and better work-life balance.

In India, it isn't time itself, but what we do with it that matters.

With an exquisite range of fine timepieces from Titan, India's leading watchmaker, you'll be making plenty of time for yourself.

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They say work expands to fill the time.
Thankfully, a day has only 24 hours.



In the digital age, work expands over all 24 hours. We let the lines between work and leisure blur and then we wonder why we don't have enough time.

Just one of the many modern mysteries about time that we're still trying to make sense of.

Sure, we can learn to manage time better. Make time for leisure, for quality time with family and friends and that sort of thing.

In India, it isn't time itself, but what we do with it that matters.

With an exquisite range of fine timepieces from Titan, India's leading watchmaker, you'll be in better control of your time.

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