



When hope appears in the most unlikely places,  
it might just be all of us.

Ever since our beginnings in 1965, Benetton has championed the cause of unity, peace, equality and justice around the world.

Join our latest Unity Campaign as we create the world's largest patchwork quilt with all your old clothes to reflect the single humanity, we all belong to. And at the same time, raise money to help the poor and needy in war-torn areas.

UNITED COLORS  
OF BENETTON.

[www.benetton.com](http://www.benetton.com)



When help seems heaven-sent, remember  
it is our collective will.

Ever since our beginnings in 1965, Benetton has championed the cause of unity, peace, equality and justice around the world.

Join our latest Unity Campaign as we create the world's largest patchwork quilt with all your old clothes to reflect the single humanity, we all belong to. And at the same time, raise money to help the poor and needy in war-torn areas.

UNITED COLORS  
OF BENETTON.

[www.benetton.com](http://www.benetton.com)





When lives are lost in futile wars, it is  
up to us to stop them.

Ever since our beginnings in 1965, Benetton has championed the cause of unity, peace, equality and justice around the world.

Join our latest Unity Campaign as we create the world's largest patchwork quilt with all your old clothes to reflect the single humanity, we all belong to. And at the same time, raise money to help the poor and needy in war-torn areas.

**UNITED COLORS  
OF BENETTON.**

[www.benetton.com](http://www.benetton.com)