



## In the shifting sands of time, some appreciate sure-footedness.

How times have changed during our lifetimes. And nowhere is the pace of change more frenetic than in technology. From the way we communicate, to the way we live and work to the way we travel.

As inventors and makers of the world's first automobile, we have witnessed changes in technology more than anyone else. Yet, after 138 years, we find that our cars are not defined by technology as much as by the way we make them.

Painstakingly. With utmost attention to detail. Engineered to perfection.

Nothing pleases a Mercedes-Benz engineer more than the knowledge that he is crafting an heirloom. A vehicle for the ages. One whose value is appreciated, the more it is driven and the older it grows.

Engineered like no other car in the world



Mercedes-Benz





## In a world of ephemeral pleasures, it's reassuring to know eternal bliss.

Between one meeting and another, one flight and another, one cocktail party and another, we have no time to appreciate life itself.

Mercedes-Benz car owners, though, know the pleasure of riding in a vehicle that doesn't just feature the latest technology, but is engineered to smoothly glide over most types of terrain. And since they spend so much of their time commuting or travelling by road, their journeys ought to be most pleasurable.

They experience something close to bliss. Because our cars are made with an obsessive focus on build quality. And they're engineered to perfection with meticulous attention to detail.

However, ephemeral everything else may seem, a Mercedes-Benz is built to last.

Engineered like no other car in the world



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## Whatever the road condition, carriage and composure are prized qualities.

Whether you're driving on a dusty country road or a tarmac, a luxury automobile ought to treat both the same. With the same poise, composure and elegance.

We're delighted to say that only Mercedes-Benz cars are built from the inside-out, as truly regal carriage. In both senses of the word, that is. Wherever a Mercedes-Benz car travels, from snowbound mountains to dusty deserts, she travels well.

That's because our cars are engineered to perfection. Crafted with old-fashioned attention to detail, even as we innovate and use new materials. Optimally powered, with cushioned suspension systems and a build quality that is simply indifferent to the road.

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## Amid fluctuating valuations, invest in true lasting value.

Most corporate leaders and corporations make wise investments in their employees and in the future. Which is why Mercedes-Benz cars are the preferred vehicles of corporate honchos around the world.

Riding inside a Mercedes-Benz sedan or SUV, you can forget all about volatility and the short-termism of business and cast your mind to what truly matters. Unmatched luxury and smooth journeys like you've never known elsewhere.

Because our cars are designed with an eye for detail and a thought for your luxurious comfort. They're engineered to perfection. 138 years after we created the world's first motor car, we continue to offer the best investment your money can buy.

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## Long before EQ was an EV, it ran in our AMG engineers' veins.



Before EQ became our line of EVs, it was something our AMG engineers were famous for. Designing and engineering high-performance sports cars inspired by Mercedes-Benz's racing heritage, they were already building cars that were truly electric.

EQ at Mercedes-Benz stands for emotional quotient as well as electric quotient, both of which our engineers possess in plenty. It is this that inspired us to name our new and impressive line of EVs, EQ.

Mercedes-Benz EQ vehicles are not merely state-of-the-art, they all have the signature build quality that we are renowned for. And we continue to stretch the miles on a single charge. At last count, our latest Vision EQXX astounded even our own engineers by clocking over 1000km in all kinds of road conditions, on a single charge.

The shape of things to come.



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