

Screens with enhanced luminosity
in the new S26 from Samsung.



Life in the Samsung Galaxy just got brighter.

The newest S series smartphone from Samsung that you have been waiting for.

The new Samsung S26 features our latest innovation in LED display screen technology that enhances the luminosity of visual displays.

Images, videos and all of media never looked brighter and sharper. Putting all other smartphones in the shade.

Life in the Samsung Galaxy gets brighter with every innovation, every day.


Nowhere more brilliantly beautiful

The new Samsung M24, with
never-before memory and storage.



You're all powered to go in
the Samsung Galaxy.

Our latest M series smartphone features unmatched memory and storage.

Thanks to Samsung's leading microprocessor technology, the new Samsung M24 comes with 240 GB storage capacity and 180 GB memory.

All of it instantly available on demand. Making all other smartphones seem meek in comparison.

All the processing power you need, on the go in the Samsung Galaxy.



Nowhere more brilliantly beautiful



Watch life unfold in HD on the
new Z Fold 6 from Samsung.

Life just got bigger in the Samsung Galaxy.

Samsung's new Z Fold6 is a marvel of technology.

The world's first foldable smartphone, it brings you larger screen viewing while fitting neatly in the palm of your hand.

Yet another innovation in display screen technology from Samsung. Making every other smartphone feel small.

Watch life unfold in HD as it gets bigger and better in the Samsung Galaxy.



Nowhere more brilliantly beautiful