



Your power-dressed  
passport and visa to the world  
of Samsung Galaxy.

Whether it's the S21 or the Z Fold 6, Samsung ensures that you are equipped with the latest mobile phone technology to enjoy the world of Samsung Galaxy.

A world of unparalleled processing power, storage and memory thanks to Samsung's microprocessor technology. As well as brilliant viewing because of our continuous innovation in display screen technology.

Making sure your mobile communications and entertainment are always lightyears ahead.



Nowhere more brilliantly beautiful



So advanced, you could say  
the Samsung Galaxy world  
is lightyears ahead.

The world's first foldable smartphone sits neatly in the palm of your hand. But with just a flip, it unfolds a display screen so much larger and vivid than any other.

And it isn't just the Samsung Z Fold 5 and 6 that the world is talking about. It's also our expertise in chip technology especially memory chips and now AI as well that pack so much power into your Samsung mobile device.

Really, it's computing, communications and entertainment taken to a whole new level in the Samsung Galaxy world.



Nowhere more brilliantly beautiful



So much memory in  
Samsung Galaxy, that you're  
always in total recall.

Your smartphone is so much more than just a phone. It's a computer, a communications device, an internet browser and a media and entertainment channel. So much to do and keep track of.

This is where Samsung excels. In memory chips, data storage and easy access to it all, so you never have to worry about losing your media. It also helps to know that Samsung SSDs (solid state drives) are the most reliable way to store and access your data on any device.

Little wonder, Samsung Galaxy puts you in total recall mode every single time.



Nowhere more brilliantly beautiful



## A whole new planet of viewing with Samsung Galaxy high definition displays.

We're delighted to tell you that Samsung makes some of the world's best display screens. That's because we're constantly innovating with new technologies and improving on existing ones.

There's a whole array of HD displays on our mobile and computing devices. And then, there's more in 4K and 8K display screens in Samsung smart TVs, outdoor as well as automotive screens.

Get ready for a whole new viewing experience in the Samsung Galaxy. All powered by Samsung's chip technology, don't forget.



Nowhere more brilliantly beautiful



## More power to your gaming in the Samsung Galaxy.

In the high-jinks world of gaming, you can do with extra speed, stability, memory and storage. Enter Samsung SSD gaming that takes your gaming experience to a whole new level.

Whether you're a PC gamer, console gamer or a game streamer, Samsung SSDs offer lightning speeds, unmatched stability and the best flash memory there is on the planet.

You're always on a winning streak with Samsung by your side. Simply beam up to the world of Samsung Galaxy.



Nowhere more brilliantly beautiful



## Storage on the go, anywhere in the Samsung Galaxy.

Samsung storage devices such as the SSD (solid state drive) are a boon to people who work with a lot of data and need reliable storage on demand.

Well, now you have it. The world has come to rely on Samsung SSDs for unmatched storage capacity, and their ability to work even when there's no power, thanks to our semiconductor technology and NAND Flash memory.

From computing to gaming, we've got you covered in the Samsung Galaxy.



Nowhere more brilliantly beautiful

WORK HARD  
HUMBLE



## New forms of intelligent TV viewing found in the Samsung Galaxy.

Your smart TV just got more intelligent, thanks to Samsung's pathbreaking new innovations in display screen technology and the use of AI microprocessors.

Explore the wide range of smart TVs, starting with UHD, UHD 4K and 8K all the way to QLED Neo 8K LED and finally the AI 8K TV, where the 8K resolution is upscaled by our AI microprocessor.

TV viewing is always getting bigger, better and more connected, so you can live enchanted in the Samsung Galaxy.



Nowhere more brilliantly beautiful