

Won't give up his father's Honda
even after 56,000 kms.



Honda cars are like people.
Every generation is different.

This is exactly why Honda designs cars for every age group and segment thoughtfully.

And although every generation is different, there is the undeniable chip of the old block. It's the same with our cars. Each car we create is an expression of individual aspiration, and yet the Honda lineage runs through all of them.

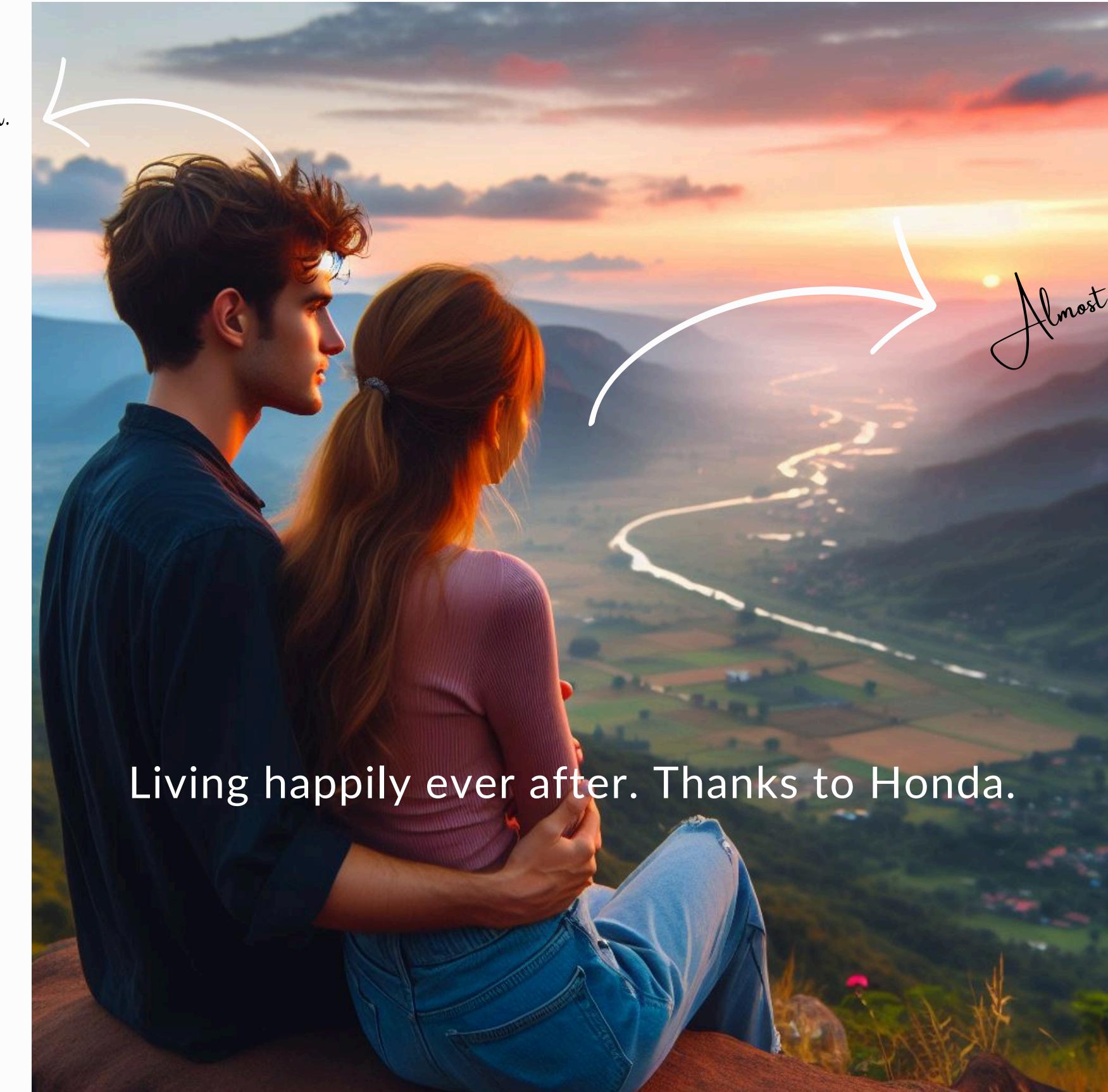
The same thoughtful design, the perfectly powered engine that knows how to conserve fuel, the automobile that handles beautifully on all kinds of roads. These are but few of the Honda traits that the world has come to expect from us.

Father and son might be different, but they agree on a Honda car.



No wonder the world loves Honda

Drove 3,000 kms to pop the question.



When it comes to life's important decisions, a trusty companion is what you need.

None better designed to handle the ups and downs of all kinds of terrain with aplomb, and sail through it all without burning a hole in your pocket. Without a murmur of protest. None, but a Honda car. No matter which one.

You can always expect a Honda car to journey with you all the way. No matter, where.



No wonder the world loves Honda

Wanted to show off Dad's
Honda Accord



People grow up and so do Honda cars.
They grow on you.

Many people love to drive big, flashy cars, it's true.

But at Honda we noticed that there are also people who like compact, niftier cars. Cars that are easy to manoeuvre and most importantly, park on crowded city streets. Cars that don't guzzle fuel and are always willing to go the extra mile.

Honda makes all of them. So, no matter which one you begin with, you have a whole lot more to look forward to.



No wonder the world loves Honda

Ready to move into the corner office



It isn't lonely at the top.
Millions have been there with Honda.

Ready to move up from a
Honda Accord

It's a long, hard journey to the top and when you succeed, you know you have earned it.

You'll be happy to know that millions around the world have made similar journeys in their lifetime and that Honda cars are part of those journeys. We wouldn't be surprised if many mark their career milestones by the Honda cars they've driven.

Remember, after you've moved into the corner office and driven a Honda Accord, there're still the Acura.



HONDA

No wonder the world loves Honda

Honda FCX Clarity: heralding the future of hydrogen-powered automobiles



Love and hydrogen. Honda thrives on them.

Meet Honda FCX Clarity, Honda's vision of hydrogen fuel-cell powered mobility.

It is here after several years of research and development, with as many as sixty Honda automotive designers and engineers dedicated to this single project for the past decade. They have breathed, dreamed and lived this vision to reality.

Honda FCX Clarity operates on a revolutionary V-Flow Fuel Cell Platform that combines a new and efficient lithium-ion battery and a single hydrogen storage tank. This new technology is a vast improvement on our previous fuel cell technology, on critical parameters such as fuel consumption, range, power-to-weight ratio and reduction in size of powertrain, making more room available for cabin

space and boot. And all this, with a huge impact on the environment, since Honda FCX Clarity's only emission is water.

Nobody can live on love and fresh air, did you say? Try Honda FCX Clarity. The world could do with love and fresh air from hydrogen powered vehicles. The future is calling.



No wonder the world loves Honda



Honda FCX Clarity: heralding the future of hydrogen-powered automobiles

No smoking section, please.
We're Honda.

Meet the non-smoking Honda FCX Clarity, Honda's vision of hydrogen fuel-cell powered mobility.

The dream vehicle of as many as sixty Honda automotive designers and engineers who have been dedicated to this single project for the past decade. They have breathed, dreamed and lived this vision to reality after several years of research and development.

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space and boot. And all this, with a huge impact on the environment, since Honda FCX Clarity's only emission is water.

How's that for a zero-pollution and zero-carbon world? Try Honda FCX Clarity. It allows us and the planet to breathe free. And this is just the beginning.



No wonder the world loves Honda



Honda FCX Clarity: heralding the future of hydrogen-powered automobiles

Picture postcard in 2050. With love from Honda.

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space and boot. And all this, with a huge impact on the environment, since Honda FCX Clarity's only emission is water.

A cleaner and greener planet is not merely the stuff of dreams. Try Honda FCX Clarity. Write your picture postcard to the future today.



No wonder the world loves Honda