

Beyond the horizon is a place in your mind. In your bucket list.
In your travel itinerary.

Good, we're already making progress. Now you need a
travel companion who can fly you there, with utmost expertise.
And the least fuss.

Who else, but the airline from the great explorer nation. The great navigator
who knows the seven seas like the back of one's hand.

Under our wing every journey turns into
an adventure, no matter where.

British Airways was once the world's favourite airline
for a reason. More international travellers trusted our knowledge,
training and experience than anyone else's.

It's time to do one better.

With a modern, fuel-efficient aircraft fleet and more routes
and connections than you'll ever need, we're flying higher.

Farther. Faster. And cleaner.

BRITISH AIRWAYS 
To new horizons

www.britishairways.com



One you've decided to travel somewhere, finding a convenient flight should be the least of your worries, right?

Hmm... if only the world worked that way.

But, guess what? We at British Airways have created flight schedules that match travellers' preferred timings. From studying travel data of our customers worldwide, for decades.

Look in any direction and we'll fly you there, at the time of your choice.

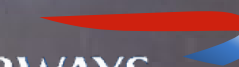
What's more, connecting flights through Heathrow Terminal 5 - our home for 15 years - are a breeze. Thanks to our partner airlines, American and Qatar operating from there as well.

On the rare occasion that we don't fly somewhere of your choice, we have airline partners who do. So, you can fly wherever. Whenever.

Just one of the many pleasures of flying British Airways. Once the world's favourite airline. Now upping the ante several notches towards new horizons.

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Thank geography for it. We are smack in the middle of the Atlantic ocean, and as an island nation we have made the most of it.

And so it is with British Airways flights. With 29 destinations in North America connected with 100 destinations in continental Europe through Terminal 5 at Heathrow, you are spoilt for choice.

Besides, between our sister airline Iberia and us, we connect you best to Latin and Central America as well.

No better way to cross the Atlantic,
whichever class you fly.


And each class on British Airways brings you the finest of our flying expertise, network and airline partnerships.

Allow us to share a secret. Most transatlantic travellers on BA love to stop over in London. And guess what? They opt for British Airways holidays as well.

Oh, the advantages of being located in the Atlantic are simply too many. But we are always happy to pass them all to you.

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Now, isn't it marvellous and reassuring to know that when you make a reservation on a British Airways flight, you have the option to save your flight preferences for future?

From preferred seat, to in-flight baggage, meals and drinks preferences, to special requests such as unaccompanied young and aged flier assistance, wheelchair assistance, and airport transfers, are all stored and saved once and for all.

No matter where you travel your flight preferences are already known to our crew and every aspect is taken care of.

Your wish is command to all 10,000
British Airways worldwide crew.

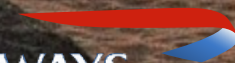
And if you are a British Airways Avios Flier, you can even make last minute changes in your travel plans and they will be accorded the highest priority.

That's because we continue to invest in technology upgradation to keep step with your requirements. All systems on deck.

Just one more way British Airways brings years of flying expertise to raising standards whenever needed.

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As the flag carrier of a great explorer and seafaring nation,
we know it makes sense to connect the whole wide world.

Recognising that Asia and the east have so much to offer the
world in terms of economic growth as well as cultural
exchanges, we are always expanding our network in the region.

By partnering with Qatar Airways and operating direct, non-stop flights
from five Indian cities, we are keen to expand our horizons even further.

We'll continue to connect East and
West, proving Kipling wrong.

We are adding more destinations and routes each year, and look forward to
serving the APAC region more comprehensively in the near future.

The Global South deserves better and Iberia is our
best link yet to several destinations in Latin America.

We're forever expanding our horizons. So, watch the skies.

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