



Beauty we have treasured in stone,  
now yours to wear in gold.

Presenting  
indifluence

Timeless beauty that history has left behind for us to admire and reflect upon. To cherish and treasure. Architectural heritage that India shares with other peoples over centuries of encounters with other cultures. From the Persian Gulf right up to South-east Asia, we Indians seem to have left our imprints everywhere.

What better way to celebrate our common connections, than in gold jewellery created by Tanishq. We are proud to bring the modern Indian woman the idea of indifluence. Melded from all the various Indian influences that have captured the imagination of the world. Wrought from 22 karat gold the way you would expect only of us.

Each design so unique and completely modern, you would love to wear them for most occasions. Whether it is inspired by the Sun temple, or the South Indian gopuram, the Rajasthani scalloped arch or the ceiling of the Dilwara, you would be wearing a piece of priceless heritage.

Welcome to indifluence, as recreated by Tanishq. Jewellery as nothing you have imagined before.

  
TANISHQ

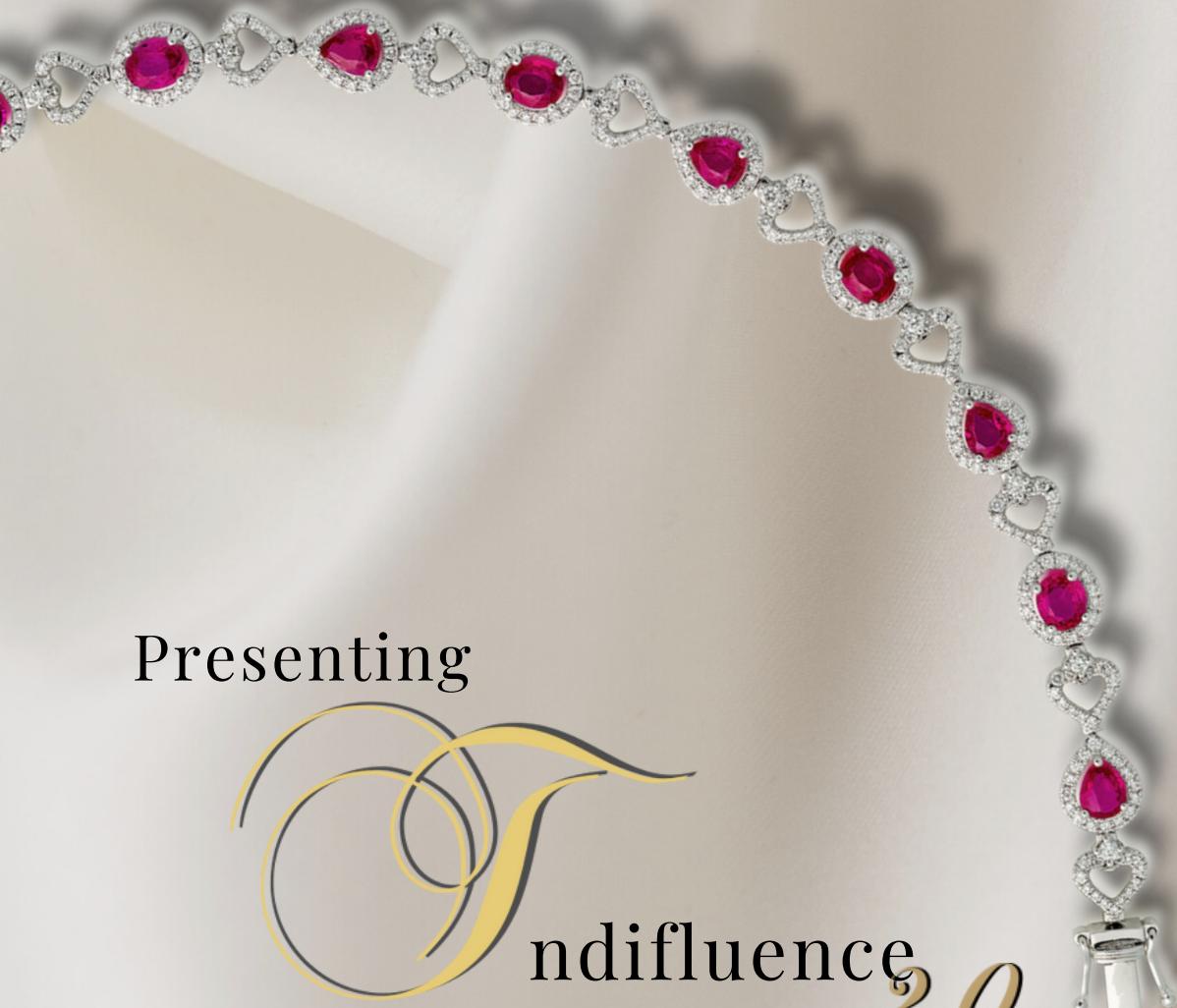
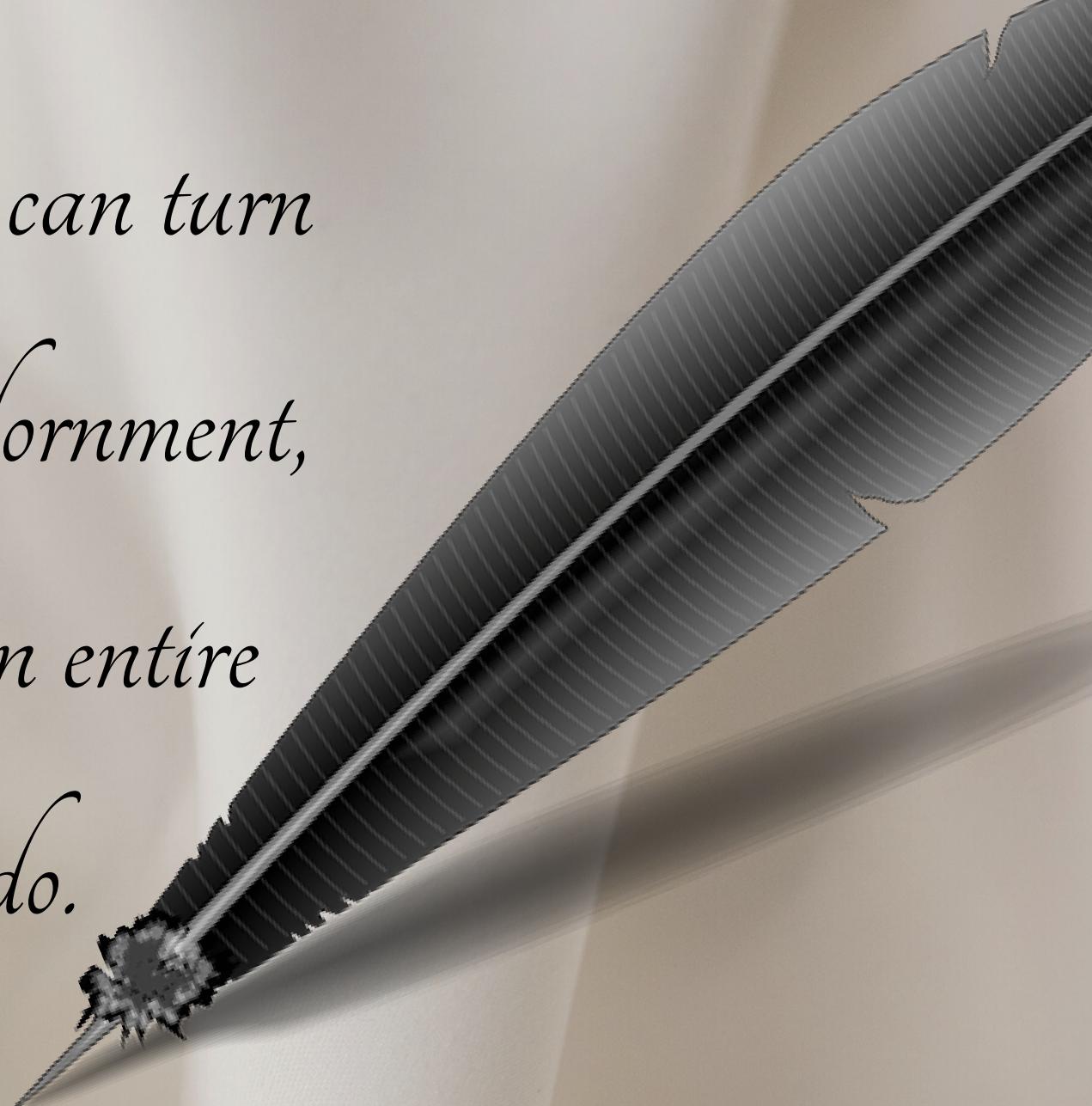
Wear your indifluence

*If a single letter can turn*

*ornament into adornment,*

*imagine what an entire*

*script can do.*



Presenting



ndifluence 2.0

A whole new way to look at jewellery, Tanishq brings you a range inspired by language and how we communicate. At its heart is the understanding that all languages that we speak and write have a common source.

For example, India alone is known to be the source of Brahmi, Kharosthi, Pali, Devanagiri and many others from which our contemporary Indian language scripts are derived. What's even more fascinating is that many of these have travelled far and wide, leading to deeper connections between us as peoples.

We at Tanishq found this deep human connection so awe-inspiring that we created a whole new language of jewellery design around it. Wrought from 22 karat gold and embellished with precious stones, including diamonds, each is a subtle and modern interpretation of language and communication. Calligraphed works of art, that every modern Indian woman would love to script.

Why should language be the source of so much discord? Welcome to Indifluence 2.0. It's Indian. Fluent. And so international that soon the world might be speaking it.

**TANISHQ**

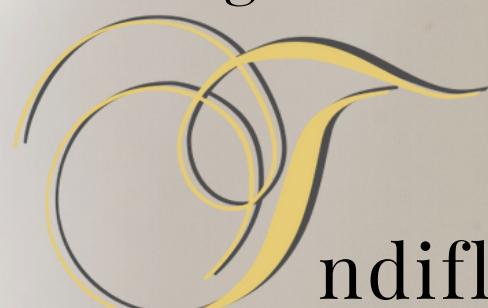
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