



When future perfect is more than a figure of speech.



"Where are we now?"

"How much longer before we reach?!"

"Are you sure this is the best route?"

Get ready to banish such conversations while driving. And arm yourself with a whole new language for road journeys. Because the future of mobility is not just going to be electric, it will be connected and shared.

Besides, it will be luxurious. Because Jaguar Land Rover is preparing itself to take you to just such a world. With a £ 150 million investment in Britain's National Automotive Innovation Centre at Coventry, in collaboration with Warwick University, our engineers are at the forefront of cutting-edge automotive technology.



Our next-generation electrical architecture EVA-2 is always connected to the cloud via 4G and WiFi. What's more, SOTA - software over the air technology - allows updates to be delivered in real time. Advanced driver assistance systems take us one step closer to autonomous vehicles. We already have smart sensors that keep you in your lane, at a safe distance, and that intervene to avoid accidents.

Jaguar Land Rover has also introduced Pivotal, mobility as a subscription service, in the UK because we see that as the future.

Welcome to Jaguar Land Rover's Future-Perfect world of emission-free, congestion-free, accident-free road travel.

Trust the British luxury sports classic to set you free to create your own new driving vocabulary.



Jaguar Land Rover
Always arrive future perfect



When road travel will be less road, more travel.



Imagine not having to worry about taking the best route to your destination. Or about driving too close to another vehicle. Or about changing lanes at the right time.

Soon, road journeys will be less about driving tedium and more about the thrill of exploration. Because the future of mobility is not just going to be electric, it will be connected and shared.

You will know the best route, before you start driving. Your car or SUV will even warn you of routes that are blocked by traffic or an accident or a natural disaster.

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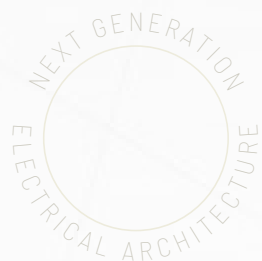


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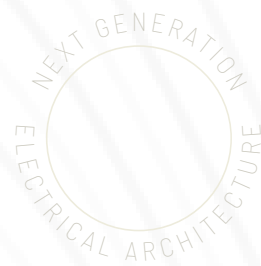
When you can drive as if the earth is your playground.



Drive all you want without having to worry about emissions. Or causing congestion in our cities. Or more road accidents.

Because the future of mobility is already hybrid-electric and fully electric. What's more, they will be increasingly connected. You will know the best route, avoiding those that are blocked by traffic or an accident or a natural disaster.

Besides, it will be luxurious. Because Jaguar Land Rover is preparing itself to take you to just such a world. With a £ 150 million investment in Britain's National Automotive Innovation Centre at Coventry, in collaboration with Warwick University, our engineers are at the forefront of cutting-edge automotive technology.



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Trust the British luxury sports classic to care about the world in which you live, work and drive.



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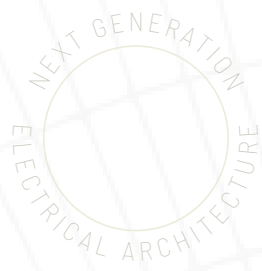
When you can live life on the edge, safe and connected.



Those who own and drive a Jaguar or a Range Rover already know that there aren't any more thrilling and adrenaline-pumping sports vehicles to drive. While being enveloped in luxury, all the while.

Well, road adventures just got safer and more luxurious. Because the future of mobility at Jaguar Land Rover is not just going to be electric, it will be connected and shared. You will know the best route, before you start driving. Your car or SUV will even warn you of routes that are blocked by traffic or an accident or a natural disaster.

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Jaguar Land Rover has also introduced Pivotal, mobility as a subscription service, in the UK because we see that as the future.

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Trust the British luxury sports classic to set you free to live life without a care in the world.



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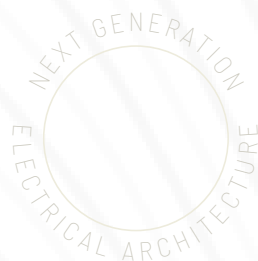
When luxury road travel will feel like luxury air travel.



In fact, it's already here. Pivotal, a mobility subscription service from Jaguar Land Rover that has been introduced in the UK brings you all the comfort and luxury of travelling in our vehicles from anywhere to anywhere. That's first-class, or the most luxurious business-class road travel for you.

Besides, the future of mobility is not just going to be electric, it will be connected and shared. You will know the best route, before you even start driving. Your car or SUV will even warn you of routes that are blocked by traffic or an accident or a natural disaster.

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Trust the British luxury sports classic to set you free to travel in peace, no matter your destination.



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