



Find inspiration in a 200-year old spirit of exuberance.



Travel back in time to 1811, when an artistically inclined and independent-minded couple decided to express their free-spirited creativity through a new champagne. Pierre Nicolas Perrier and Rose-Adelaide Jouet also shared a love for nature and together, they founded Maison Perrier Jouet.

A champagne like no other

To start with, the founders decided to make the Chardonnay grape the heart and soul of their Champagne and its unique floral bouquet followed by fruity tones became the signature of Perrier-Jouet. This refreshing crispness can be best experienced in the vintage Perrier-Jouet Belle Epoque Blanc de Blancs as well as the classic Perrier-Jouet Blanc de Blancs.

However, true to the signature style of Perrier-Jouet, our Brut Champagne also features an unusually generous amount of Chardonnay, which sets us apart from other Champagnes.

An exuberance like no other

Perrier-Jouet Champagne exudes the spirit of exuberance, since it grew in the days of the Belle Epoque, France's "Beautiful Age", when the arts and sciences blossomed. This found expression in the world of arts through the Art Nouveau movement, which celebrated the sensuous beauty of nature in all forms of art.

Our unique Belle Epoque Champagne bottle features a spray of Japanese anemone specially created for us in 1902 by Emile Gallé, one of the founders of the Art Nouveau movement.



You can witness our patronage and support of Art Nouveau at the Belle Epoque House in Epernay, where we welcome guests to the Belle Epoque experience amid an extravagant display of Art Nouveau treasures.

The 200-year old exuberance is alive

Perrier-Jouet continues to be lively on the tastebuds and committed to the arts and to nature. Through Art of The Wild, our partnership with creative artists from the world of art, cuisine and design, we continue to surprise, delight and enchant our consumers.

The world has changed in the past 200 years and more. But we believe that life itself is a celebration of the senses, one that art and nature will always nurture.

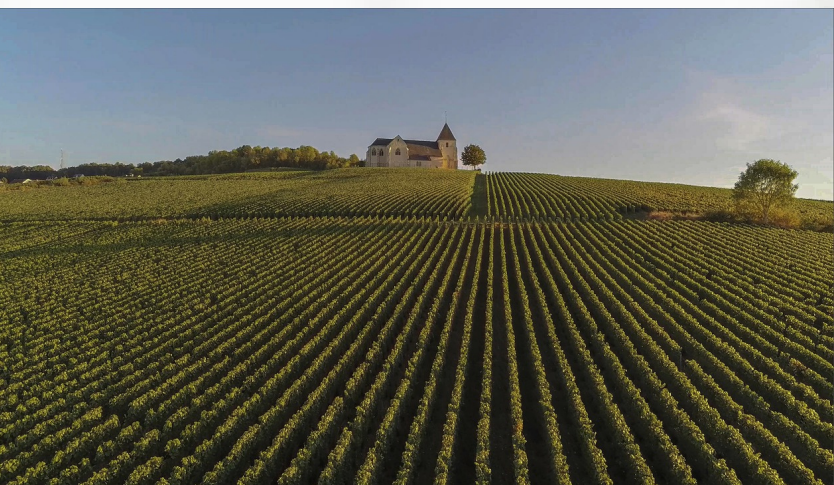


Champagne
PERRIER-JOUET

Live enchanted



Savour the spirit of exuberance.



Over 200 years ago, Pierre Nicolas Perrier and Rose-Adelaide Jouet decided to express their free-spirited creativity through a new champagne, when they founded Maison Perrier Jouet.

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Perrier-Jouet Champagne has exuded the spirit of exuberance, since the days of the Belle Epoque, France's "Beautiful Age", when the arts and sciences blossomed. This found expression in the world of arts through the Art Nouveau movement, which celebrated the sensuous beauty of nature in all forms of art.

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As proud patrons and supporters of Art Nouveau, Perrier-Jouet has been happy to work with several artists, including Emile Galle and Hector Gaimard, creator of the distinctive and instantly recognisable Paris Metropolitan.



A heritage like no other

To truly understand our commitment to the arts, pay a visit to our Belle Époque House in Epernay, where we welcome guests to the Belle Époque Experience. And feast your eyes on our priceless collection of Art Nouveau treasures.

The epitome of an enchanted life

The 200-year old exuberance lives on. In Perrier-Jouet's vintage and classic collections of lively Champagnes, full of floral and fruity hints, comprising Brut, Rose and Blanc de blancs.

It's why we continue to support creativity through our Art of The Wild programme with leading artists from art, cuisine and design.



Simply invent a reason to celebrate

And we'll be there. For over 200 years, we have had the pleasure of surprising, delighting and enchanting the Champagne-swilling world. Whether at a big party, or just at-home gatherings, our champagnes liven up any scene.

Don't be surprised if you find yourself looking for reasons to pop Perrier-Jouet. It means you are one of the select few who live enchanted.

