



You met at a party, and she returned your call.

What can be more surprising and out of the blue than that?

Reason enough to open a bottle of Perrier-Jouet Champagne and celebrate, we think.

Of course, you couldn't wait to ask her to dinner, could you?

Hmm, now that you have poured yourself a glass of the Belle Epoque Brut, do the first floral hints in the glass remind you of something, or someone?

And do you feel the tingle of the crisp notes of Chardonnay, as you tingle at the thought of your dinner engagement?

Good, now you had better reserve a table at the best seafood restaurant in town, since she loves seafood, remember?

And, of course, you will ask the Maître d' to keep a bottle of the very best Perrier-Jouet Belle Epoque vintage chilled. You know, of course, it is 2012?

And while you're at it, might we also tell you that the Perrier-Jouet 2016 Blanc de Blancs is the perfect first date gift.

Sending it later with flowers, an even better idea.



Champagne
PERRIER-JOUET

Live enchanted



Daughter's home for the holidays, that's joy enough.

She just called to tell you both that she's heading home in a couple of days. And yes, we understand how over the moon you must be at the thought of that.

Delighted enough to make sure your wine cellar is stocked with enough Perrier-Jouet Champagne for the summer, we hope.

Now as you parents make plans for the vacation over dinner this evening, why not open that Perrier-Jouet Rosé you've been saving up for months?

This evening certainly calls for it. The fruity notes on the palate would be a perfect accompaniment to the parfait.

Now imagine those lazy summer afternoons of long conversations fading into a shimmering pink sun. The bubbles tingling with holiday ideas and memories.

The holidays will fly, they always do

And your girl will leave sooner than you know.

But look at it this way, you now have more to celebrate.





You've reached round three, well done!

Of course, you can't wait to get this business deal over and done with. But having reached this far in the negotiations, you can afford to gloat a little.

Go ahead and pat yourself on the back. And open a bottle of Perrier-Jouet Belle Epoque Brut.

The one you have in your office cabinet, waiting for an occasion. Today is the occasion.

Before end of day, send around for your colleagues and surprise them with the fresh floral and fruity hints of this refreshing, exuberant bubbly.

There's nothing like the crisp Chardonnay notes of Perrier-Jouet to perk up a day at the office.

Yes, we know you haven't signed on the dotted line yet. But then, that's another day of celebration to look forward to.

And Perrier-Jouet promises it will be a big night out.



Champagne
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A hole-in- one on the 13th deserves the 19th.

You know this wasn't just a fluke on the fairway. That you've worked hard on your shot all these years for this day to finally appear.

As the iron hit the ground kicking up some dirt and turf, you knew somehow that today was going to be different.

That this might be the day for a hole-in-one. And there it was, for all your golfing buddies to see and applaud.

Well, the 19th hole beckons. Time to pop the most exuberant of Champagnes, and the one that this clear, crisp day certainly calls for.

Perrier-Jouet, with its floral bouquet and fruity hints on the palate hits all the right notes. The crisp Chardonnay, balanced by the Pinot Noir, makes for the sweet taste of success.

Here's to your first hole-in-one. To be sure, there will be many more along the way.

And Perrier-Jouet will be there to celebrate each one, as you get better at your game.

Champagne
PERRIER-JOUET
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Wife's ready to launch a thousand gondolas.

Aren't you proud that your wife's art career has made it to the Venice Biennale? That all her years of hard work and commitment to her art has finally paid off.

Surely, you've stocked up on enough bottles of the entire Perrier-Jouet Champagne collection for this occasion.

Whether you plan to throw an after-party in Venice or back home for your friends in New York, you can rest assured that our bubbly is all dressed up and ready.

Perrier-Jouet Champagne, as you know, is a work of art in itself. Dating back to France's Belle Epoque, it has celebrated the best of the Art Nouveau movement.

The Perrier-Jouet bottle, with its Japanese anemone motif designed by one of the founders of Art Nouveau, Emile Galle, is testimony to that tradition.

Like the spray of anemone, you know only too well that our Champagne also exudes a floral bouquet and charm that finishes nicely on the palate in fruity tones.

Every Champagne worth its Chardonnay aspires to be a Perrier-Jouet someday.





In your thoughts, then invent a reason.

There's always a good time to share the spirit of exuberance.

With parents whose cheerful disposition you inherited.

With your wife for being your rock of Gibraltar.

With your children for bringing you eternal joy.

With old buddies from college who have stayed steadfast.

With old friends for the good old times together.

With new friends for helping you discover the new.

With colleagues who make work enjoyable, not what you do for a living.

With aunts and uncles, cousins and oh so many in the extended family, who always wished the best for you.

If someone is in your thoughts, you simply invent the reason.





No business hours for the spirit of exuberance.

We're not talking about 9 to 5. Nor the 5-day week.

But all those people who make work enjoyable.

Who help you learn and discover the new.

Who open your mind to new possibilities every single day.

Who help you reach your career goals.

Who are there for you, even when you falter.

Who become friends in the course of work.

Who you consider yourself lucky to have known.

Now, there's always a good time to thank them.

And the spirit of exuberance lets you invent the reason.

